What’s best for patients? At The University of Vermont Medical Center and Health Network, this question drives everything we do — including our alignment with The University of Vermont, which is fostering new levels of excellence in patient care. At The UVM Medical Center, our patients receive the most progressive treatment from the region’s leading health care experts. This treatment is backed by research taking place across The UVM College of Medicine and the College of Nursing and Health Sciences, with groundbreaking studies that range from the biomedical underpinnings of disease to the benefits of integrative healing practices. The UVM Medical Center also plays a critical role in educating the caregivers of tomorrow. We’re helping people throughout the region not only get well but also avoid illness entirely. By supporting The Campaign for The University of Vermont, you can help us move mountains for our patients. Join us.

movemountains.uvm.edu

1st & 7th

The UVM Medical Center’s rankings for patient safety and overall quality of care by the University HealthSystem Consortium (2014)
In formally aligning our identity with The University of Vermont, The University of Vermont Medical Center has entered into one of the most exciting periods in our history. Our new name highlights our status as a renowned academic medical center with the combined clinical care, research and education required to improve quality, efficiency and access.

The UVM Medical Center’s main hospital campus in Burlington now forms the hub of The UVM Health Network, an expansive system of community-based hospitals and physician practices throughout Vermont and upstate New York. As we coordinate patient care across the network, we grow more efficient while ensuring that patients receive care informed by the latest research findings — many generated right here in UVM’s labs, clinics and classrooms. UVM’s physicians and nurses are as well-known by the medical research community, as they are loved and respected by their patients.

Throughout the region, all patients in The UVM Health Network know that their care is aligned with the highest quality standards. And if they require the complex care that only an academic medical center can offer, they have a direct
“THIS IS WHERE we’re inspired by patients to think and act differently — pushing ourselves to constantly improve quality, manage costs and expand access to care. Health care reform is a complex challenge, but by reaching out to others and working together toward common goals, we can meet that challenge.”

— John Brumsted, M.D., CEO, The University of Vermont Medical Center, and President and CEO, The University of Vermont Health Network

line of access to The UVM Medical Center in Burlington — including The UVM Cancer Center, a Level 1 trauma center, The University of Vermont Children’s Hospital, high-level cardiovascular care and other specialty services.

Today we are in an ideal position to answer our nation’s call for a different kind of health care system driven not by the quantity of procedures but by the quality of care and the health of the population served. The UVM Medical Center is the only academic medical center in Vermont, and our accountable care organization, OneCare Vermont, includes most hospitals in the state.

Through this centralized network, The UVM Medical Center has created the largest electronic patient records system in Vermont, including records for 80 percent of its citizens. In 2013, we also established a new initiative to enhance care coordination: the formation of 11 primary care “homes” for patients throughout the network. These medical homes focus on overall wellness and prevention and coordinate specialty care as needed.

Boosting such efforts are The UVM Medical Center’s partnerships with the College of Medicine and the College of Nursing and Health Sciences, which allow us to pilot initiatives that promise to shape the future of primary care. These range from efforts to integrate nutrition, exercise and meditation into care plans to the creation of new models, such as Appletree Bay Primary Care in Burlington, a clinic staffed by advanced practice nurses.

Transforming our nation’s approach to health care is a daunting challenge, but The UVM Medical Center is poised to move mountains and create the model for others to follow. By supporting Move Mountains: The Campaign for The University of Vermont, you can help us seize this opportunity to lead health care innovation.

movemountains.uvm.edu
“THIS IS WHERE we are making landmark progress in transforming primary care through population health management and system integration. This is absolutely the right thing to do for the community and the region we serve.”

— Eileen Whalen, MHA, RN, President and Chief Operations Officer, The UVM Medical Center and Health Network

**Move Mountains: The Campaign for The University of Vermont**

As part of The University of Vermont’s comprehensive campaign, The UVM Medical Center seeks to raise $75 million to create new facilities on our Burlington campus and to advance patient care, research and education throughout The UVM Health Network.

**For Facilities: $35 million**

One of The UVM Medical Center’s major goals is to have at least 90 percent of our inpatient rooms be private, to promote comfort and healing while preventing the transmission of infections. In August 2015, we completed a new $15.8-million Mother-Baby Unit, supported in part by $3 million in campaign contributions. The new Glen and Rosemarie Wright Mother-Baby Unit has modern rooms sized to accommodate new families and equipped to handle minor medical procedures.

We now aim to raise $32 million in additional funds to support the following projects:

**Inpatient Facility ($30 million):**

This $187-million, 180,000-square-foot addition above the existing Emergency Department parking area will feature four floors, each with 32 single-occupancy rooms, for medical-surgical patients. These new spaces will allow us to move patients out of our most outdated inpatient units — some now 50 to 70 years old — and into private rooms with modern amenities and well-defined “zones” for the patient, clinician, and family members and loved ones.

Patients expect and deserve health care facilities that offer privacy, quiet and enough space to attend to their individual and family needs. Contemporary hospital design standards align with that expectation, calling for single rooms for inpatients and more space for providers and the equipment they need to give high-quality care. When this project is finished, the proportion of private
inpatient rooms at The UVM Medical Center will triple from 30 percent to 90 percent.

By supporting the new Inpatient Facility, you can create a better healing experience for patients, a better care environment for clinicians, and a better learning experience for UVM students preparing for health care careers.

**General Facilities Fund ($2 million):** The UVM Medical Center’s master facilities plan includes proposed additional capital improvements to our physical plant that will require philanthropic support. Projects under consideration include renovating our Neonatal Intensive Care Unit, adding space for our inpatient psychiatric ward and creating a new Genomic Medicine Research Laboratory to accelerate the efforts of dozens of UVM researchers working in the area of “personalized medicine.” Any new construction and renovation projects we take on will advance The UVM Medical Center’s overall strategy while promoting a safe, pleasing environment for patients, clinicians and researchers. All projects also must be approved and guided by the Green Mountain Care Board, ensuring that we continue to provide high-value, low-cost care to our patients.

**For Programs: $40 million**

Together with The UVM College of Medicine and the College of Nursing and Health Sciences, The UVM Medical Center focuses on advancing patient care, education and research. The campaign seeks support for programs in all three areas, which are woven into the fabric of everything we do. The immediate beneficiaries will be the patients and families we serve, the next generation of health care professionals who train here, and the clinician-researchers searching for new answers and new cures. Far beyond Vermont’s borders, though, our approaches to both primary care and
specialty care will shape the future of our nation’s health care system.

**Building Healthy Communities:** The University of Vermont Medical Center promotes healthy behaviors that reduce the risk of chronic illness. One example is the Health Care Shares program, which last year hosted 150 patients who faced financial barriers to obtaining healthy food. For 12 weeks, patients came to a weekly session to pick up their share of free, locally grown produce and learn healthy cooking techniques. We are now working with the College of Nursing and Health Sciences and the College of Medicine to create the Institute for Health and Healing, which will integrate complementary practices such as nutrition, exercise and mindfulness into care plans. Efforts such as these depend directly on private philanthropy.

**Advancing Primary Care:** Your support can advance The UVM Medical Center and Health Network’s efforts to create an effective, well-coordinated, data-driven primary care system that manages the health of populations throughout the region. Instead of simply reacting in a moment of medical crisis — which is how the American health care system typically works — we aim to be proactive and keep people well through preventive health care along with education about healthy lifestyle choices, such as nutrition and exercise.

Our ultimate aim is to establish The UVM Center of Excellence in Primary Care, a physical and virtual center that will serve as a model for outstanding patient- and family-centered primary care that can be adapted by medical systems around the country. Through *The Campaign for UVM*, you can help us build the foundation for such a center. This could include supporting the work at Appletree Bay Primary Care in Burlington as well as our growing network of patient-centered medical homes. You also can help us build the resources needed to invest in technology and programming...
we unlock the science of cancer prevention.

The average woman has a 1-in-8 chance of developing breast cancer during her lifetime. But women known to be at higher risk, whether due to a strong family history, an inherited genetic mutation or abnormal breast cell changes, pose special challenges for physicians. As director of the Familial Cancer Program at The UVM Cancer Center, medical oncologist Marie Wood, M.D., researches how best to counsel these women and assist with choices about screening and prevention. “The question is: Which moderate- or high-risk women are really on a pathway to develop breast cancer?” says Dr. Wood.

“Yes, we focus on treating people with cancer, but we balance that with a focus on prevention.” In 2003, she started a database of blood and tissue samples from women at moderate and high risk for developing breast cancer, and currently there are almost 600 participants, some who have been followed for more than 10 years. A number of women in this database have developed breast cancer, and Wood and her colleagues are working to identify unusual changes in genes, blood or tissue (called “biomarkers”) that can more accurately pinpoint a woman’s risk by comparing blood from those who have and have not yet developed cancer. These biomarkers could become the basis for much better screening and diagnostic tools.
expertise that will enable us to harness large amounts of patient data to measure outcomes and improve care.

**Educating Health Care Providers:**

The UVM Medical Center is a critical training ground for future physicians entering a range of specialties. Right now we have almost 300 residents in 16 training residencies and 23 fellowship programs, all drawn here by the opportunity to work with the nation’s leading experts in academic medicine. The UVM Medical Center seeks support for these programs as well as endowed positions for faculty residency directors. Private funds allow us to offer the best experience for residents and fellows, including opportunities for research, hands-on learning and conference participation. Current priorities include a proposed Emergency Medicine residency as well as a new regional residency program in Family Medicine that will take advantage of The UVM Health Network.

We also seek support for the Department of Nursing Education and Research, which offers programs that help nurses advance their skills, conduct research and master new knowledge and technology. The UVM Medical Center’s nurses will play an increasingly prominent role in our changing health care system, and we must prepare them for new demands.

**Advancing Care Through Research:** From lab to clinic, The UVM Medical Center researchers are developing the science behind tomorrow’s diagnostic and treatment tools. Although they are successful at winning funding from sources such as the National Institutes of Health, those sources are shrinking, which makes private support more important than ever. For example, a major gift from the family of a grateful patient accelerated the work of cardiologist Peter Spector, M.D., who is working on new technology to map and block the electrical “waves” of an abnormal heart rhythm, a condition known as atrial fibrillation. He and his research
team now have seven patents and are exploring how best to bring their technology to market.

Private support also will help us build our clinical trials program, which gives patients access to the newest treatments and diagnostic tools while also comparing them to the current standard of care. For example, private giving helped us start the Frederick C. Binter Center for Parkinson’s Disease and Movement Disorders, which in addition to treatment and education offers clinical trials of emerging therapies, such as levodopa infusion and deep-brain stimulation. Together with the College of Medicine, The UVM Medical Center has more than 1,200 clinical trials in progress in almost every specialty. The formation of The UVM Health Network presents an ideal opportunity to expand clinical trial participation throughout the communities we serve.

Help Us Move Mountains.
It is unusual for a relatively small urban core like Burlington with a dispersed rural population to have access to a top-level academic medical center. The UVM Medical Center is special in this regard, and this is our moment to harness the power of our partnerships with the community and with the university. Through Move Mountains: The Campaign for The University of Vermont, you can touch the lives of people who walk through our doors every day in search of better health. By giving directly to the campaign, you ensure that they have access to first-rate care informed by research — research with impact far beyond the borders of Vermont and central New York. Join us.

For more information about giving opportunities, please contact:

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“This IS WHERE we are fortunate to have such a high-quality medical center that helps those in need and makes a real difference in our community. We want to give back to our community — it brings great meaning to our lives.”

— Bob and Holly Miller, The UVM Medical Center’s benefactors, have transformed our campus and programs over many years.
The time has come for UVM to assert our position as one of the nation’s best public research universities. Move Mountains: The Campaign for The University of Vermont nurtures a culture of excellence and value and supports new opportunities for research, academic success and learning beyond the classroom. We will raise $500 million in private support to ensure that UVM is where we indeed move mountains — through the students we educate, the discoveries we make and the positive impact we have on Vermont and the world.