Another Record Year for UVM Fundraising

Private gift commitments to UVM totaled $45,067,395 for the fiscal year ending June 30, 2012, the best fundraising production in University history. UVM Foundation President and CEO Rich Bundy said the fiscal year-end results bode well for UVM’s fundraising future.

Bundy says the best news is in what the Foundation tracks as “total production,” which includes not just new cash receipts, but also indicators of future giving, like new pledges and new bequest provisions. While cash receipts, at $21.7 million, were down from last year’s high-water mark of $29 million, the total production figure of more than $45 million soared above the $20.4 million reported in FY2011, an increase of 121 percent.

“Growth in new commitments like we saw this year will translate into very healthy growth in receipts in the years ahead,” Bundy said. “We are incredibly grateful to the more than 20,000 donors this year whose vote of confidence in UVM will have a lasting impact on our academic programs and the overall student experience.”

UVM’s strong fundraising comes at a time when philanthropic giving has been stagnant nationally. According to Giving USA, the annual yearbook of American philanthropy, charitable giving in America barely grew in 2011 for the second year in a row, rising just 0.9 percent. Giving to educational institutions edged up by only that same 0.9 percent.

Donors to UVM in FY2012 committed $8.5 million for student scholarships in all of the University’s schools and colleges, including a $1 million commitment in support of scholarships from UVM Foundation board member Don McCree, UVM class of 1983, and his wife, Gabrielle. Donors also committed $1 million to fund student internships and fellowships administered through the Honors College. Another $6.9 million was contributed to support faculty endowments, including five new chairs and professorships in fields as diverse as electrical engineering, political science, and pathology. The $13.5 million
Join Us in Celebration

As you know from the cover story, more than 20,000 UVM donors have committed more than $45 million in new gifts to the University this past fiscal year—a number that shatters the previous best year ($40.5 million in FY07) by more than 10 percent. While $45 million is certainly significant, the real accomplishment worth celebrating is the lasting impact this support will have on both the quality of our academic programs and the richness of the already outstanding UVM student experience.

Support at this level is a powerful indication that donors like you believe in the importance of public higher education and have confidence in the future direction of the University of Vermont. That direction will be shaped significantly in the years to come by UVM President Tom Sullivan. Although new to Vermont, President Sullivan already has met many UVM alumni, parents, and friends while touring the state during his first few weeks in office. In the coming months, he will be traveling extensively to meet other members of UVM’s far-reaching community and to hear from you firsthand why a UVM education is so special.

I hope you will join us on campus in October for Reunion & Homecoming Weekend and help celebrate President Sullivan’s installation as UVM’s 26th president. I also hope to meet you that weekend to thank you personally for your ongoing and generous support to our University.

Sincerely,

Richard Bundy, President and CEO

TOTAL FUNDRAISING PRODUCTION BY YEAR SINCE 1987

UVM’s most recent comprehensive campaigns are identified to show the impact of campaign giving on fundraising growth.
WELCOMING OUR NEW PRESIDENT

Tom Sullivan, 26th President of the University of Vermont

Q. Why is this a great time to lead UVM?
I am very excited both personally and professionally about this tremendous opportunity. I think my background, experience, values, and aspirations are compatible with those of UVM. I find the University at a very important juncture in its history, and I wholeheartedly welcome the challenge to work with the faculty, staff, and students as UVM moves into its next phase in the pursuit of greater heights of academic excellence.

Q. Your installation ceremony in the Ira Allen Chapel is Friday, Oct. 5—the afternoon of Reunion & Homecoming Weekend. Can you give me your thoughts on this upcoming event?
Leslie and I are deeply honored to become part of the UVM community and are very excited about the ceremony. I am humbled by the opportunity to lead this great University and look forward to celebrating this day with everyone who has made UVM what it is today. It will be a joyous occasion not just for me and my family, but I hope for all our University community on campus and beyond.

Q. How will private philanthropy help set the stage for the UVM of tomorrow?
Private support from UVM’s loyal alumni and friends will be the bedrock on which the future of UVM is laid. Gifts to the Foundation will bring UVM to new heights in learning, research, and public engagement that will be far reaching and long lasting. With donor support, UVM promises to see dynamic growth and change, as well as life-transforming experiences for its students. It all begins with a gift from the heart and a passion for the University.

Q. We know that Leslie is a 1977 CAS political science alumna. Do you have any other family ties to UVM?
Yes. Leslie’s sister, Lynn Black, received a degree in 1974 and another sister, Lisa Earle, attended UVM. Our nephew, Benjamin Black Barash ’11, received a mechanical engineering degree last year.

Q. What’s your favorite pastime?
Leslie and I enjoy the arts, so we are thrilled to have the Robert Hull Fleming Museum of Art on campus. We love good food and plan to frequent as many of Burlington and Vermont’s great local restaurants as we can. We try to stay active through bicycling, canoeing, and cross-country skiing. Oh, and our Australian shepherd, Harry Potter, is eager to take us on hikes through the Green Mountains. Of course we also plan to cheer on the Catamounts in any way we can. Go Cats!

Leadership & Legacy

More than 150 people attended the Leadership & Legacy event May 19, including senior Benjamin Mervis ’12, second from right, who introduced his parents, Paul, second from left, and Laurel, right, to his internship advisor, Jennifer Francoeur, UVM senior communications professional. Mervis was a member of Class Council and an AdvoCat tour guide for admissions during his time on campus. He is living in Burlington and pursuing a career in marketing. The event brought together student leaders, donors to the class gift, and legacy family graduates.
The Healer’s Voice

In 1991, California physician and pioneer in the mind/body holistic health movement Rachel Naomi Remen developed a course for medical students and physicians titled The Healer’s Art. The course explores the topic of humanism in medicine and offers students a novel, interactive, and thoughtful way to explore the individual and universal meaning of their daily medical experience.

The course had not been available to nurses or nursing students—until now.

A generous gift from Vermont philanthropists Holly and Robert Miller to the College of Nursing and Health Sciences established the Miller Caring for Nurses Initiative and led to development of The Healer’s Voice, a new five-week course for UVM graduate nursing students based on Remen’s curriculum.

“We are proud to be a part of this groundbreaking initiative,” said the Millers. “It offers nurses a unique program designed to support them both professionally and personally, providing the opportunity to reconnect with their passion for and the meaning of their work.” As an active hospice volunteer in the greater Burlington community, Holly Miller was familiar with Remen’s educational and mentoring model and wanted to bring it to nurses in Vermont. The Millers’ gift helped to make that vision a reality.

Power, Voice, Grief, and Loss

“The Healer’s Voice allows for intimate, personal, and thoughtful conversations about important matters facing nurses,” noted Stuart Whitney, a nursing faculty member who conducted versions of the pilot course. Several members of the Department of Nursing, including Betty Rambur, director of the Miller Caring for Nurses Initiative and professor of nursing, collaborated with faculty from several other schools to translate Remen’s signature physician-oriented course into the new program for nurses. After training with Remen at the Institute for the Study of Health and Illness in Bolinas, Calif., and delivering three pilot courses for community and faculty nurses and students during the 2010–11 academic year, a course was developed addressing a host of issues faced by nurses on a daily basis, including power, voice, grief, and loss.

During the 2011–12 school year, UVM delivered the first two official courses to students in the Master’s Entry Program in Nursing. Feedback on the format and value of the course has been positive: “The intimacy of the group was amazing,” commented one student; shared another, “The conversations were so powerful, I’m sure I won’t ever forget them.” — Jennifer Nachbur

PLANNED GIVING

Dr. Page Steps Up Once Again

Perhaps the most long-standing alumnus to be seen regularly on the UVM campus today is H. Gordon “Gordie” Page, M.D. A emeritus professor of surgery, Page regularly attends grand rounds and other department functions, and he is a yearly participant at medical reunion, where he shares memories with both his classmates and medical students who learned surgery at his elbow for more than five decades.

A longtime supporter of the College of Medicine, Page has in the past endowed the H. Gordon Page Award in Surgery, the Albert G. Mackay, M.D. ’32, and H. Gordon Page, M.D. ’45, Surgery Lectureship, and the Mackay-Page Chair in Surgery. This summer, Page established a charitable giving annuity that assures the perpetual funding of the Mackay-Page Chair, which is currently held by James Hebert, M.D. ’77.

“Gordie Page has been my teacher and mentor,” says Hebert. “He has set a clear example of one generation taking care of the next, and I am proud to occupy the chair that bears his name, and the name of his mentor, Dr. Mackay.”

Charitable Gift Annuity is Win-Win

Interested in receiving a fixed payment for your lifetime and helping secure UVM’s future? A UVM charitable gift annuity may be of special interest, providing a payment for your lifetime, and a tax deduction. Please contact Becky Arnold for details at 802-656-9535 (or toll free at 888-458-8691) or becky.arnold@uvm.edu.
JOHN A. HILTON JR.

UVM 1968
B.S., Economics, Business Administration

AS A STUDENT
Varsity men’s soccer
Sigma Nu fraternity

BUSINESS/PROFESSIONAL
President & CEO, Bessemer Trust, N.Y., November 2002-present
Bessemer Trust, Chicago and New York, 1993-2002
Managing director, The Deeppath Group, Inc., Ill., 1988-1993
Citigroup (First National City Bank), New York, N.Y., Syracuse, Houston, Rio de Janeiro, 1969-1984

UVM ACTIVITIES AND HONORS
University trustee, 2006-2012
New York Regional Campaign Committee, 2005-06
UVM Athletics Hall of Fame, October 2006
UVM representative, DePaul University inauguration, 1993
Ira Allen Society Committee, 1993
Class Gift Committee, 1993
Alumni Relations Club volunteer, 1991-1995

PROFILE IN LEADERSHIP

Involving and engaging key donors in fundraising activities carried out on behalf of the University of Vermont is a key objective of the University of Vermont Foundation. That takes leadership, and the UVM Foundation is fortunate to count among its assets some of the most talented and experienced volunteer leaders one could hope to assemble.

Impact hopes to help you make their acquaintance through these occasional “Profiles in Leadership.”

JOHN A. HILTON JR.

John Hilton is president and chief executive officer of the Bessemer Group. Founded in 1907, Bessemer Trust is a privately owned, New York-based wealth management and investment advisory firm that focuses exclusively on high-net-worth families, and their foundations and endowments. The firm oversees more than $63 billion in assets and provides an integrated approach to the various investment, tax, legacy planning, and philanthropic needs of its clients.

He is currently vice chair of the University of Vermont Foundation Board of Directors and has also served as a UVM trustee and alumni admissions volunteer.

Hilton earned a Bachelor of Science in economics and business administration from UVM in 1968. He and his wife, Julia (Jody) Hansen Hilton, live in New York City and have three daughters: Brooke, Kabie, and Ashley.

UVM Marathon Team Raises $29,600 for Cancer Survivors

Nearly 100 members of the College of Medicine marathon team joined 700 two-person relay teams, 700 three- to five-person relay teams, and more than 3,100 marathoners to run in the KeyBank Vermont City Marathon in Burlington on May 27. Along with teams from Fletcher Allen Health Care and the Vermont Cancer Center, the College of Medicine team raised awareness and more than $29,600 in funds for a unique oncology/hematology rehab program called Steps to Wellness that is run through the Vermont Cancer Center at UVM/Fletcher Allen.

“The Steps to Wellness program and the marathon teams are a natural fit: both endure physical and emotional challenges, and both prove that having a team can make all the difference,” said second-year medical student Amanda Dauten, who organized the team along with fellow class of 2015 medical students Benjamin Clements and Marisa Liu.

Steps to Wellness uses a strength and endurance training regimen to help cancer survivors get back on track. The program is led by hematologist/oncologist Kim Dittus, M.D., Ph.D., assistant professor of medicine.

Visit stepstowellnessvt.org.

CALENDAR

September 24 Meet President Tom Sullivan & Leslie Black Sullivan, 5:30-7 p.m., North Hero House, 3643 Rt. 2, North Hero.

October 5-7 Reunion & Homecoming Weekend. All alumni are invited back to campus for the UVM Alumni Association’s signature weekend, with special events planned for reunion classes.

October 6 40 Years of Title IX: “Honoring the Past, Inspiring Our Future,” Brunch 9:30 a.m., Pre-Title IX female student-athletes receive varsity certificates. Keynote: 11 a.m. Olympian gold medal skier Barbara Ann Cochran ’78.

[alumni.uvm.edu]
The Ira Allen Society has been a cornerstone of the philanthropic landscape at UVM for more than three decades, providing critical annual support to our students, faculty, and programs. Named for the University’s founding father, the Ira Allen Society represents the pinnacle of philanthropy at the University of Vermont.

On July 1, the Foundation proudly introduced new benefits and a simplified structure for the society, which will allow membership to grow and result in more financial support for the critical mission of our University. The Ira Allen Society now has three levels of recognition:

- Annual gifts of $2,500 or more,
- Lifetime gifts of $100,000 or more, and
- Lifetime gifts of $1 million or more.

“Ira Allen Society members believe in the importance of ongoing financial investments to create opportunities and transform lives at the University of Vermont,” said Alan Ryea, associate vice president of the UVM Foundation. “Ira Allen Society gifts have made a difference to UVM students, faculty, and staff and I thank society members for their generosity. Their support—whether through lifetime giving, annual giving, or both—is essential to the future of the University.”

For information about joining the society, please call 802-656-3227 or visit uvmfoundation.org/celebrate/iraallen.

**Society Activities**

Donors enjoy many opportunities for ongoing engagement with the University of Vermont, including special “insider” communications about campus and opportunities to attend private Ira Allen Society events both on campus and regionally. The Ira Allen Society is also recognized at an annual awards event on campus each fall.

**Lifetime Members**

Lifetime membership recognizes UVM’s most loyal lifetime donors by acknowledging individuals whose cumulative lifetime gifts and commitments to UVM reach or exceed $100,000, with special recognition given to donors of $1 million.

**Annual Members**

Annual members of the Ira Allen Society play a critical role in the success of the University of Vermont, providing continuing, steadfast support year after year. A gift of $2,500 or more in any one year qualifies a donor as an annual member of the Ira Allen Society.

Young alumni qualify as annual members of the Ira Allen Society with postgraduation incremental gifts of $100 for each year beginning with graduation through the 10th reunion ($100 for first year, $500 for fifth year, etc.).

**Green Mountain Circle**

The Green Mountain Circle recognizes a special group of donors who have demonstrated their commitment to UVM though consistent financial support by making gifts, at any level, for at least three consecutive years. The Green Mountain Circle acknowledges that each and every gift, regardless of size, truly makes a difference to UVM.
NURSING SCHOLARSHIP

A Gift From the Heart

Carole Nagelsmith Greenberg ’63, R.N., first became interested in nursing as a high school student in Great Neck, N.Y. She felt lucky to get a summer job as a paid nurse’s aide at the local hospital. “I liked being in the medical environment,” Greenberg said from her home in Stamford, Conn. “My work in the hospital convinced me that I wanted to go to college for nursing.”

In the late 1950s, Greenberg found the UVM nursing program rigorous, yet rewarding. She graduated with a B.S. in nursing and became a psychiatric nurse and, later, a family and marriage counselor. To show her gratitude for her education, Greenberg made a generous donation last spring to create the Carole Nagelsmith Greenberg Scholarship Fund in the College of Nursing and Health Sciences (CNHS). “I think it’s important to support the place that has given me so much,” she said. “I’m at the time in life when I’m settled, so I wanted to give money to a cause I believe in. My wish is to really help reduce the financial burden on nursing students who want to pursue higher education. I hope this scholarship will help ease that burden and allow them to achieve their dreams.”

The scholarship will be awarded to graduate and undergraduate nursing students with financial need. Once the amount of the fund’s principal reaches the minimum to be a permanent endowment, the scholarship will continue in perpetuity.

CNHS Dean Patricia Prelock said, “Carole’s most generous gift will make a real difference in our ability to attract and support students in nursing as we are preparing a health care workforce of the highest quality.”

Greenberg feels fortunate to be in a position to help and couldn’t think of a better place to invest her money. “I’ve always treasured my UVM experience and thought that my education was greater than the sum of its parts. It’s been part of my life in many ways, and I feel thankful for it and the lifelong friendships I made while a student. If I could go back and do it again today, I would do it in a minute.

“I also strongly believe that supporting UVM in any way—the amount doesn’t matter, though I think you have to sometimes go beyond yourself and stretch to give and support education in particular—is essential to the health and well-being of the University. It’s something that I believe in strongly.”

A Rigorous Curriculum

“When I was at UVM, I questioned whether I could continue in the program because it was quite rigorous, but I knew if I could just hang in there, it would be worthwhile. I’ve never regretted the field I chose.” Greenberg went into psychiatric nursing and was a school health nurse and, later, a public health nurse. “All my jobs were areas of problem-solving and education and were a part of who I was.” Greenberg continued her education and received an M.S. in counseling from the University of Bridgeport in 1978 after which she completed a postgraduate program in marriage and family therapy, and became a licensed marriage and family therapist—work that she continues today.

Treating the Whole Person

“There were several teachers that were really good. I remember my anatomy and physiology teacher, who was really tough, demanding, and fair; she required you to push yourself to do well. But there really was not one single professor in nursing, but the combination of them that were very encouraging and nurturing. They pushed you to give the best patient care, while also having incredibly high standards. We all walked away with the knowledge to see individual patients in a very holistic way: When working with a patient, it isn’t just treating the part of the body that is sick, but the whole person, family, and environment. It’s as true today as it was then.”

On the New UVM Foundation

“I think it makes sense for UVM to have a Foundation with employees who have an expertise in fundraising to ensure our investments are safe. The launch of the UVM Foundation is especially timely with the economy in its current state and investment scandals seen in many industries. I believe the new Foundation will act diligently on behalf of UVM to make certain the University is secure and prospers well into the future.”
Reunion and Homecoming Weekend is Oct. 5-7, 2012. Reminisce with former classmates and rediscover a campus alive with students and festivities. All alumni are invited to be a part of the UVM Alumni Association’s signature weekend, with special events being planned for reunion classes.


alumni.uvm.edu/reunion

For up-to-date information on making a planned gift to UVM, please visit our new website at uvmfoundation.org/giftplanning, or contact Becky Arnold, director of planned giving, at 802-656-9535, toll free at 888-458-8691, or becky.arnold@uvm.edu.