

ANNUAL REPORT 2013



The University of Vermont
FOUNDATION

FROM THE CHAIRMAN

FULL SPEED AHEAD



IT IS AN HONOR TO SERVE as chairman of the University of Vermont Foundation Board of Directors. I face the opportunities and challenges of my charge with optimism and enthusiasm. My term began this spring when I was elected to follow in the footsteps of Eugene Kalkin '50, who led our 23-member board through the Foundation's formation and first two years as an organization. All of us associated with the Foundation—our board, leadership council, and staff—appreciate Eugene's wise and effective leadership, his patient good humor, and especially his dedication to the Foundation's mission of securing and managing financial support for the University of Vermont. We owe Eugene our enduring gratitude for his guidance during our formative years, and his wife, Joan, our sincerest thanks for her unwavering commitment to Eugene's efforts on behalf of UVM. Thank you, Eugene and Joan.

In the Foundation's most recent fiscal year (July 2012-June 2013), new commitments to the University totaled \$44.5 million. Of equal importance, for the fiscal year ended June 30, cash receipts reached an all-time high of \$37 million from more than 20,000 donors. These results attest to the Foundation's vitality and the deep reservoir of good will for the University of Vermont from the community of alumni, parents, faculty, staff, and friends. They also affirm the confidence the UVM family has in President Tom Sullivan's vision and goals for the University.

In the 45 years since my graduation, I have had few more rewarding experiences than participating in the launch of UVM's Foundation. Being part of such an enthusiastic and hardworking community of volunteer leaders and generous donors, all of whom share a love for the University of Vermont, has been most gratifying.

We've built a solid platform for continued success. My vision is to further strengthen the powerful organization we've begun, to broaden the community of engaged and committed donors who will work together to create a truly life-changing experience for all UVM students, and to continue planning for the largest comprehensive capital campaign in the University's history.

In the final analysis, we have a common goal: to ensure the University of Vermont remains among the nation's premier teaching and research institutions. I am confident our goal will be realized and I look forward to working with each of you.

With best wishes,

John A. Hilton, Jr. '68, Chairman



FROM THE PRESIDENT

ON THE RIGHT PATH

THE UNIVERSITY OF VERMONT FOUNDATION'S second year was marked by leadership transition, first as we welcomed Tom Sullivan into the University presidency in July 2012, and again in April 2013 when John A. Hilton, Jr. '68 was elected chair of the Foundation Board of Directors, succeeding now chair emeritus Eugene W. Kalkin '50, who had provided wise and capable leadership to the Foundation since its inception. This fiscal year also saw a changing of the guard at the UVM Alumni Association as Kristina M. Pisanelli '97 succeeded Edward "Ted" Madden, Jr. '92 as his transformative three-year term came to an end in June.



Sometimes leadership change signals a shift in an organization's approach to its mission and vision, but in the case of the UVM Foundation's fundraising and alumni relations activities, these three new leaders fully share and endorse our commitment to a core set of advancement objectives, which include:

- executing robust alumni engagement programs that cement our graduates' lifelong relationship with UVM;
- ensuring financial access and affordability for our students;
- securing our ability to be a talent magnet for faculty, staff, and students; and,
- supporting an environment where outstanding programs and facilities lead to an exceptional student experience.

Alumni and donor support is playing an increasingly important role in our ability to make good on these promises, and this report showcases the many ways that committed friends, parents, and alumni are helping to advance the institution. From unrestricted gifts that provide administration the flexibility to address emerging opportunities, to thoughtfully focused restricted gifts that reflect the donors' specific interests to support high-achieving students, graduate education, or faculty excellence, our donors are having a profoundly positive impact on the University of Vermont. And our resurgent Alumni Association is engaging alumni in more communities—and in ways that are more responsive to our graduates' interests—than ever.

I hope that after reading this report, you will feel the same sense of energy and pride that we do. Our University is strong and getting stronger thanks to the committed support of our alumni and friends, and on behalf of the entire institution, I extend our sincere gratitude and appreciation.

O. Richard Bundy, III, President and CEO

HONORS COLLEGE GIFT COMES FROM THE HEART

BRUCE PHILIP ROCKOWITZ HAD A TERRIFIC IMPACT ON UVM ATHLETICS and his classmates during his four semesters on campus in the late 1970s. Even though he left UVM before graduating, his love for UVM has continued to grow through the years. Now, because of his affection for the University, he has made a \$1 million gift to support high-achieving students in the Honors College with demonstrated financial need.

Rockowitz was a standout tennis player from Boston when he came to UVM to play varsity tennis for the Catamounts. In 1979, he decided to take some time off from his studies to pursue his sport professionally.

With a mean backhand and a desire to see the world, Rockowitz originally intended to take only six months off to work in Hong Kong before returning to Burlington to finish his college degree. “But six months became a year, and then a year became two,” he said of his early years in Hong Kong. A competitor on the Chinese tennis circuit, Rockowitz soon became the head tennis pro at the Hong Kong Country Club—a job that allowed him access to top business leaders from not only Hong Kong, but around the world.

It wasn’t long before Rockowitz left the world of professional sports with his sights set higher. A chance meeting in Hong Kong with Allan Zeman started an important business relationship. Rockowitz joined Zeman in 1981 to build Colby International Ltd. into one of the largest export companies in the world. In those early years, Rockowitz invited former classmate and tennis teammate Marc Compagnon ’80 to join the firm. Colby merged with Li & Fung Limited, a Hong Kong-based leader in global supply-chain management, in 2000. Rockowitz and Compagnon have worked together for 30 years now and have become an outstanding team for Li & Fung.

“Bruce and I have had quite a journey together, from varsity tennis teammates and roommates at UVM, to more than 30 years working together in Hong Kong at Colby and now Li & Fung,” said Compagnon, who serves on the UVM School of Business Administration Advisory Board. “Bruce’s scholarship gift to UVM seems like a natural progression. It demonstrates his gratitude to the place that gave him an education that is at the heart of his success in life.”

Rockowitz is now group president and chief executive officer of Li & Fung Limited and Compagnon serves as president of LF Sourcing. Li & Fung links producers and consumers throughout the world and is an important player on the world’s economic stage.



As the most senior executive outside the family that founded the firm in China more than a century ago, Rockowitz works with Li & Fung to maintain a network of relationships with more than 15,000 suppliers and 7,000 top brands worldwide, including such household names as Calvin Klein, Louis Vuitton, Canon, Lacoste, L’Oreal, Nike, and Tommy Hilfiger, among many others.

In addition, he is the chairman and co-owner of Pure Group, a fitness and lifestyle chain headquartered in Hong Kong with more than 20 facilities worldwide.

“My experience has taught me that sustainability is the key to longevity in business, and that lifestyle should forever be intertwined with career success,” Rockowitz said. It is a personal philosophy that has served him well, as evidenced by his ranking first in the consumer category among Asia’s Best CEOs by Institutional Investor in 2010 and in 2011 by Barron’s as one of the world’s 30 Best CEOs. In 2011, in recognition of his extraordinary success as a global CEO, Rockowitz received an Alumni Achievement Award from the UVM Alumni Association.

Rockowitz’s gift will help new generations of students prepare for the success he hopes they will achieve in their own lives and careers.

“We’re very excited by what this gift will do to bring excellent students to UVM,” Honors College Dean Abu Rizvi said. “Visionary philanthropy such as this is central to our main mission of attracting the best students and helping them do their best work. Our sincere thanks go to Bruce Rockowitz for this wonderful commitment to our students.”

“I wanted to establish this scholarship to help make a UVM degree accessible and affordable to talented, driven students whose financial circumstances might otherwise prevent them from attending college,” Rockowitz said. “The combination of high academic achievement with a willingness to voluntarily pursue a more rigorous academic program aligns closely with my expectation for the type of student who will benefit from this scholarship.”



**NEW
PARTNERSHIP**

In October 2011, Rockowitz married Asia’s pop superstar CoCo Lee. In 2001, Lee became the first Chinese recording artist to perform at the Academy Awards in Los Angeles when she sang “A Love Before Time” from the hit movie “Crouching Tiger, Hidden Dragon,” which was nominated in the Best Song category. Lee is currently a judge on the most popular show in China, “Chinese Idol.”



GIVING WITH WARM HANDS

WOLFGANG AND BARBARA MIEDER have been among the University of Vermont's most generous benefactors over many years. Their \$1 million estate gift during UVM's second comprehensive campaign was designated to the College of Arts and Sciences on a "no strings attached" basis, and the faculty lounge in the UVM Alumni House is to be named in their honor to recognize a recent commitment to that project.

Now, the couple have announced that they have added \$250,000 to their estate provision to establish the Wolfgang and Barbara Mieder Green and Gold Professorship. The Mieders say they will

begin funding the professorship through annual gifts so that they can see the impact of their giving during their lifetimes.

"Barbara and I have never forgotten the talk that Warren McClure gave at one of the first meetings of the Vermont Community Foundation," said Mieder. "The talk was called 'Giving With Warm Hands,' and I think there is such wisdom in that."

The idea behind the Green and Gold Professorship, Mieder says, is to make it possible to recognize outstanding faculty in some of the smaller academic units including humanities, the social sciences,

education and others. The Green and Gold title conveys a measure of prestige and provides a stipend that makes it possible for the professor to use those funds to engage an undergraduate or graduate student as a research assistant or for his or her scholarly advancement, such as travel to an international conference, which also raises UVM's profile on the world academic stage. "A Public Ivy university needs to have something like this," he asserted.

A longtime professor of German and folklore (Barbara retired two years ago as a teacher of German and Latin at Milton High School), Mieder chaired the Department of German and Russian from 1977 to 2008. "That's closest to my heart," he said. Barbara and he would like to see the professorship support senior faculty members in German and Russian. "Honoring someone ... that, to me, is very important: to give a more senior professor recognition of a life's dedication to education and, of course, to UVM."

In addition to UVM, the Mieders, who met as doctoral students at Michigan State University, support a number of other philanthropic organizations in Vermont. "Our thinking has always been, philanthropy isn't about how much you give; it's about what kind of engaged commitment you're willing to make, whatever your cause is," Barbara and Wolfgang said of their philanthropy.

A member of the Foundation Leadership Council and the Development Committee of the Foundation Board of Directors, Mieder takes those commitments seriously. "I'm not going to be just sitting there and not participate," he said. "That was always important to me."

The Mieders take particular pleasure in the fact that the Green and Gold Professorships provide an opportunity for faculty, in particular, to contribute in a way that is within a faculty member's means and is academically oriented. "To do something for a department, for a professor, for the academy, I think that's what is exciting about the Green and Gold," Mieder said. "I've said many, many times, I have come to my office at Waterman, same office, same place, for 42 years, and there's not been a single day when I didn't arrive there gladly and happily."

No Mieder matter would be complete, of course, without a closing proverb from the man *Smithsonian Magazine* once anointed as "the world's top proverb expert." "There's a famous, classical Latin proverb, *bis dat, qui cito dat*, which means 'who gives fast, gives twice.' In other words, if you can make a small difference, do it while you can," he says, adding that Barbara taught him that piece of wisdom.

No stranger to the concept of honoring and being honored, Wolfgang Mieder has received every top accolade UVM can convey, including the first annual University Scholar Award in 1980, the Alumni Association's George V. Kidder Outstanding Faculty Award in 1987, and the Kroepsch-Maurice Award for Excellence in Teaching in 1995. In May 2013, he became only the eighth UVM faculty member to hold the title of University Distinguished Professor, and he is the first one representing the humanities. The Council for the Advancement and Support of Education named him Vermont Professor of the Year in 1991.

Known as a world-class scholar of proverbs, Mieder has earned numerous international honors and awards, and he will travel to Greece in November to accept an honorary degree from the University of Athens in recognition of his accomplishments. "All I've ever done is do my work," he says with characteristic modesty. "But it is nice at our age now to feel that people have appreciated our commitment. ... Age brings honors, it seems."



AGING WITH HONORS



SUCCESS BEGINS WITH A GOOD EDUCATION



FOR MANY, SUCCESS IN LIFE IS DIRECTLY RELATED TO EDUCATIONAL OPPORTUNITIES. For retired physician Darryl Raszl, MD '70, education is absolutely what he credits for his good fortune.

A graduate of the UVM College of Medicine Class of 1970, Raszl was the first in his family to attend college. Grateful for his education, he has made a generous \$2.1 million bequest commitment to support

the Dean's Strategic Fund for Research and Education in the College of Medicine. It was important to Raszl to make sure other students like him have similar opportunities.

"Dr. Raszl is a genuine individual and remarkable physician with a deep connection to the college," said Frederick Morin, MD, dean of the College of Medicine. "His generosity underscores his passion for medical education, and his gift will help to ensure that the college will continue to provide an outstanding education to the next generation of physicians."

"Education is so basic to our modern society," said Raszl during a recent phone conversation from his home in San Francisco. "The privilege of attending the University was a wonderful, irreplaceable gift to me: It shaped the rest of my life."

Raszl traces his decision to pursue medicine to time spent early in life with his family physician, Dr. Henry Herzog. "Dr. Herzog was a German Jew who had received his education in Berlin and had left Germany with his wife, Hilda, in the 1930s," he said. "They eventually settled in my hometown of Lockport, N.Y. The Herzogs lived close to my parents and they got to know each other even before I was born. Dr. Herzog was the archetypical family physician and we all worshipped him."

Raszl received a BA in biology from SUNY-Buffalo before moving to Burlington in 1965. "I have wonderful memories of my years at UVM," he recalled. At that time, the class size was only 50. "Our first two years were spent attending lectures in the old Hall A6, with its traditional steep sloping design. We had great professors who were very accessible, since the class size was so small."

Between his second and third year of medical school, Raszl completed a post-sophomore pathology fellowship. "It certainly built upon my knowledge of anatomy as we were responsible for doing some of the autopsies. It also afforded me the opportunity to do some research in the field."

When he began clinical rotations in years three and four, he began to put to use what he had learned during the first two years of medical school. "We all had great respect for our clinical professors and instructors. They were dedicated to ensuring we all had the necessary skills for our internships and residencies."

Upon graduation, Raszl completed a medical residency training program at UVM and the Kaiser Foundation Hospital in San Francisco. He then spent two years in the U.S. Navy Medical Corps as a lieutenant commander stationed at the Naval Regional Medical Center in Guam, with a subsequent deployment to the Moffett Field Naval Air Station in Mountain View, Calif.

It was during his internal medicine residency at the Kaiser Foundation Hospital that he met Dr. Eli Weil, who served as his mentor during the clinic rotation. A nephrologist, Weil inspired Raszl to seek a fellowship in that field. After finishing a two-year commitment to the U.S. Navy, he completed a yearlong fellowship in nephrology at the Pacific Presbyterian Hospital in San Francisco (now California Pacific Medical Center).

"A lot of what internists do," he continued, "is working on a differential diagnosis and narrowing it down through a process of elimination. There are clues to what is wrong with the body. It is often said that taking a medical history is 90 percent of diagnosis. Most patients think that a physical laying-on-of-hands is the most important thing in determining a diagnosis, but in fact, the physical exam, in most cases, only confirms what you suspect from taking a careful history."

After his fellowship, he started a private practice, which grew to a partnership and then a group of five physicians, San Francisco Internal Medicine Associates. Although he retired from practice in 2005, he remains a retired member of the San Francisco Medical Society, the American Medical Association, the American College of Physicians/American Society of Internal Medicine, and the Vermont Chapter of the Alpha Omega Alpha honor medical society.

He also is impressed with the caliber of medical students today. "To get by the MCAT exams and the selective admissions review, students must be extremely motivated. My gift is intended to give back what was given to me and help those coming from situations similar to mine. If the money I am leaving to UVM in some way touches the lives of future generations of young people, then my goal will be fulfilled."



ANTARCTICA
AND BEYOND

Darryl Raszl, left, and his partner, Stoner Lichty, have a number of interesting hobbies and avocations. They have done a great deal of traveling, including trips to India, Chile, Nicaragua, Istanbul, Greece, Croatia, Russia, and Antarctica in recent years. They share a 35-foot sailboat with other partners and occasionally enjoy a sail on San Francisco Bay. They are avid bicyclists who have done two self-guided tours—one from Prague to Dresden and another from northern Italy into Austria. From time to time, they backpack into the Sierras and enjoy day hikes around the Bay Area. Raszl also enjoys digital photography and horticulture. He maintains a small orchid greenhouse at their home. They also enjoy and are supporters of the San Francisco Opera and San Francisco Symphony.

ENHANCING PATIENT CARE THROUGH SIMULATION



“IT’S AN EXTRAORDINARY EDUCATIONAL AND LEARNING OPPORTUNITY made possible by an extraordinary gift,” said cardiologist William Hopkins, associate professor of medicine, of the recent \$300,000 donation from alumnus Robert Larner ’39, MD ’42, and his wife, Helen, that was used to purchase five Harvey® The Cardiopulmonary Patient Simulator manikins.

Harvey—which realistically simulates a range of 30 cardiac diseases, from less complex conditions to rare, complicated scenarios—is used for teaching medical and health profession students in the UVM/Fletcher Allen Clinical Simulation Laboratory in the Rowell Building.

“Harvey is a terrific learning tool because we’re able to hear the heart sounds, ask questions of Dr. Hopkins, have him repeat sounds or quiz us on what we’re hearing in real time,” said Herman Kalsi, a second-year medical student from Westchester, N.Y., who is taking Hopkins’ Cardiovascular, Respiratory and Renal Systems course. “The setting is controlled so we all receive the same sounds at the same time and can really hear what a heart murmur sounds like or understand what a carotid or jugular venous pulse feels and looks like.”

Hopkins’ goal is for students to learn the entire cardiac exam by integrating the use of Harvey with the pathophysiology he teaches in the classroom.

“The beauty of Harvey is that it can simulate the entire cardiovascular examination from a whole range of pathologies—not just heart sounds—and the accuracy compared to real patients is incredible,” Hopkins said.

Students in medicine, nursing, and the health sciences are all benefiting from the Larners’ gift.

“We are very grateful for the Larners’ generous contribution, which supports the Clinical Simulation Laboratory in its mission to enhance the quality of patient care through innovations in education and clinical training,” said Ted James, MD, associate professor of surgery and director of clinical simulation. “The use of advanced simulators such as Harvey helps our diverse population of learners to master complex clinical skills leading to better patient care.”



Harvey was named for the late W. Proctor Harvey, a physician at Georgetown University and the mentor of Harvey’s creator, Dr. Michael Gordon of the University of Miami. The manikins can be moved from the Clinical Simulation Laboratory’s virtual hospital setting to any environment where a patient may be examined. Students, residents, fellows, and attending physicians can observe the jugular venous pulse, feel arterial pulses in multiple locations, measure blood pressure, feel the precordial (chest) impulse, and use built-in stethoscopes—which are connected via infrared technology to the manikin—to listen to heart and breath sounds in multiple auscultation areas. At the touch of a button, jugular venous pressure, blood pressure, precordial impulse, pulses, heart sounds and murmurs can be changed. The Simulation Lab has 10 stethoscopes for each manikin.

“The infrared technology allows the entire class to hear what the instructor hears,” Kalsi said. “It truly is an amazing way to learn.”

Second-year students in Associate Professor of Medicine William Hopkins’ class listen to simulated heart sounds on one of the five Harveys given to UVM by alumnus Robert Larner ’39, MD ’42, and his wife, Helen.



CULTURE OF PHILANTHROPY

The Larners, who live in California, have a long history of giving at the UVM College of Medicine. In 1985, they established the Larner Endowment Fund to provide significant support for academically strong and financially needy medical students at the college, with a goal of helping as many students as possible and creating a culture of giving back that would continue to develop the fund as its recipients and others moved on into their professional lives. With assets that now total more than \$8 million, the fund has provided financial support to more than 1,000 medical students and receives 150 contributions from alumni and friends annually. The Larners also recently made a generous commitment to fund the creation of an innovative Team-Based Learning Classroom, which will support interactive and case-based learning for the college’s 450 medical students.

To recognize their outstanding support and their commitment to encouraging others to give back, the University and the College of Medicine announced in May the naming of the Robert Larner, M.D. Medical Education Center. The Larners also received the UVM Foundation’s Lifetime Achievement in Philanthropy Award at its recent Celebrating Excellence dinner.



CHATTY CATS

In FY 13, the Chatty Cats secured \$1,053,404 from nearly 5,000 alumni, parents, and friends (average gift was more than \$200). The UVM Fund raised \$2,474,636, a 19 percent increase over last fiscal year. The UVM Fund ensures affordability, enhances academics, and enriches campus life, all of which contribute to UVM's reputation.

HELLO! CHATTY CATS CALLING



CHATTY CAT CALLER and elementary education major Jill Shave was delighted and surprised when she dialed Deborah McAneny '81 at her Southborough, Mass., home last fall. McAneny, who is vice chair of the UVM Board of Trustees, pledged \$10,000 to the UVM Fund. It was an exciting conversation for Shave, who has been a Chatty Cat caller and student leader since 2011.

"Most of our calls to alumni result in gifts of between \$50 and \$250, so this gift was pretty fun for me to take over the phone," Shave said. "Alumni are really great to talk to and I think they enjoy hearing about what it's like to be a student today. It's a rewarding job and it makes a big difference in the lives of students."

McAneny, who serves as a director on five corporate boards, was a student caller herself. "I remember from my phonathon days that the people on the other end of the phone were always warm and engaging and welcoming. It was a fun job and taught me early on the joy of giving."

McAneny intentionally made her most recent gift to the UVM Fund because she wanted the resources applied to wherever the need was greatest and could be of best use.

As a trustee, McAneny well understands that if there is some critical need for student support or other service that is not funded by endowment, unrestricted annual gifts allow UVM to fill that need quickly. "I like the idea of giving unrestricted funds because of their flexibility."

McAneny, who received a BA from the School of Business, is very appreciative of the great start she got in life because of a UVM education. "I was able to become a productive member of society, and I feel blessed to be in a position to give back." She and her husband, David McAneny, MD, have given to UVM's annual giving program since 1994.

"I urge others to do what they can when a Chatty Cat calls. If you've had the privilege of receiving a degree from one of the great universities in the United States, I believe you have responsibility to give back to UVM and to society. Whether a gift is \$10 or \$10,000, consistent support from alumni, parents, and friends to the University is critical to its success."

"The saying 'To whom much has been given, much is expected' resonates with me."



GIVING SOCIETIES

CELEBRATING DONORS' SUPPORT AND GENEROSITY

ALUMNI, FACULTY, STAFF, AND FRIENDS of UVM provide financial support that makes a meaningful difference in the lives of students and faculty. Establishing scholarships, creating endowments, purchasing equipment, establishing new programs—each of these acts helps move UVM forward as a premier teaching and research university.

Through our giving society programs, we celebrate the contributions—both large and small—of our alumni and friends and honor their enduring support and generosity.

IRA ALLEN SOCIETY SCHOLAR

Each year, the Ira Allen Society Scholarship is awarded to one undergraduate upperclassman who has a meritorious academic record, has demonstrated leadership capability, and has made outstanding volunteer contributions. 2013 Ira Allen Society Scholar Eliza Goddard, who spoke to the more than 300 guests attending the Celebrating Scholarship dinner last spring, said, "The education I received at UVM was second to none." Collectively, lifetime members of the society have donated more than \$260 million to the University.



Goddard, who graduated in May with a community-entrepreneurship major, credits her professors for instilling real-world concepts in students that prepare them well for the rigorous job market.

"Above all," she said recently from her new job in Rhode Island, "the Ira Allen Scholarship gave me the opportunity to meet generous UVM alumni who offered me insightful advice for my future. With their support, I landed my dream job at Fidelity Investments and am well on my way to a successful career. I feel extremely connected to UVM and all of student life, and am always proud to say I'm a UVM alum."

THE IRA ALLEN SOCIETY

Named for the University's founding father, the Ira Allen Society recognizes the University of Vermont's most generous donors. Just as Ira Allen shaped the institution's earliest traditions, today's Ira Allen Society members continue to mold the University. Ira Allen Society members believe in the importance of ongoing financial investments to create opportunities and transform lives at the University of Vermont. The Ira Allen Society recognizes annual gifts of \$2,500 or more and lifetime commitments that reach or exceed \$100,000, with special recognition given to donors of \$1 million or more. In 2012, we were proud to welcome over 620 donors to this prestigious society.

THE WILBUR SOCIETY

In 1929, James B. Wilbur established a scholarship fund for the University of Vermont through a provision in his will. From an initial gift of \$1.5 million, that fund has grown to more than \$18 million and now provides financial aid to more than 800 students annually. Just as James Wilbur provided for UVM, the Wilbur Society honors individuals who have made gifts to UVM through wills, trusts, IRA provisions, insurance gifts, and the UVM Gift Annuity Program. Support from Wilbur Society members through deferred gifts ensures UVM's place of excellence well into the future.

THE GREEN MOUNTAIN CIRCLE

The Green Mountain Circle honors and encourages consistent giving to the University and celebrates the spirit of philanthropy in each of our loyal alumni, parents, and friends. Like the Green Mountains themselves, circle members provide dependable, vital resources for the UVM community year after year and inspire greatness in our faculty and students. The Green Mountain Circle symbolizes the unity and continuity of our most devoted donors and recognizes their exceptional commitment to the University. In 2012, we were proud to extend this society to include all donors with at least three years of consecutive giving.

2013 MEMBERSHIP BY THE NUMBERS



IRA ALLEN SOCIETY

1,310



WILBUR SOCIETY

742



GREEN MOUNTAIN CIRCLE

9,635

A YEAR OF PROGRESS

Dear Fellow Catamounts,

We are pleased to present this annual report for the UVM Alumni Association, reflecting activities and program accomplishments during the 2012-13 academic year. The true impact of UVM alumni extends far beyond the information reported here. UVM President Tom Sullivan summed it up best in saying, “Our alumni are leaders in business, education, medicine, art, law, and more. They are contributing to improving and enhancing their communities and the country in often quiet, unassuming ways.”

The year was another one of significant accomplishment and innovation for the Alumni Association. Our programs touched more than 13,000 alumni, parents, and friends in more than 60 locations with an increased presence in emerging social media communities. The association sponsored more than 115 events, including annual holiday parties in New York, Boston, Washington, D.C., and San Francisco, drawing record numbers of alumni to celebrate their UVM bond. Nearly half of our alumni verified their contact information for our new alumni directory that will be released in January. It is clear that we all share a deep pride in our alma mater, Burlington, and the state of Vermont.

We are extremely pleased to report progress on three significant projects that will enhance our ability to connect and build lifelong relationships as a community.

- Fundraising and program development continued to take shape for the UVM Alumni House, which is planned to open in fall 2015.

- The Sustaining Membership Program launched in July and offers many discounts and benefits to its members.
- The Affinity Program, also launched in July, recognizes, engages, connects, and supports alumni who share a common connection or interest beyond their class year or location.

None of this would have been possible without the unwavering support of the Catamount family—the more than 105,000 loyal alumni and the parents, students, campus partners, faculty, staff, and friends who are at the heart of all we do. We thank each of you who have played a part in the Alumni Association’s successes and we encourage you to reach out to fellow Catamounts to encourage their participation in the coming year. The support and dedication of this community make the University of Vermont a stronger place, and we believe the best is yet to come.

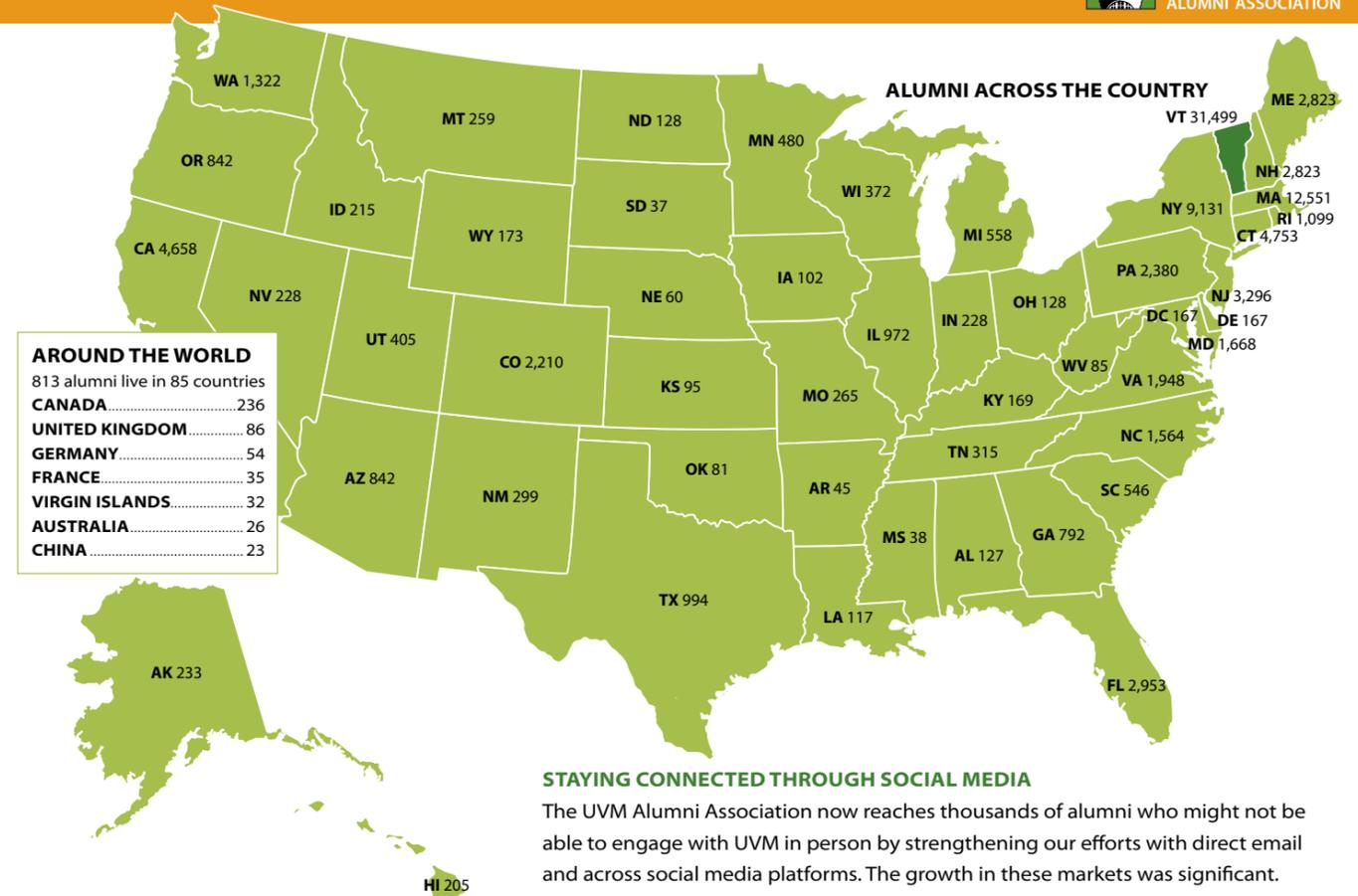
Go, Cats, go!



Kristina Pisanelli
Kristina Pisanelli '97, President
UVM Alumni Association



Penrose Jackson
Penrose Jackson '70, Vice President
UVM Alumni Association



STAYING CONNECTED THROUGH SOCIAL MEDIA

The UVM Alumni Association now reaches thousands of alumni who might not be able to engage with UVM in person by strengthening our efforts with direct email and across social media platforms. The growth in these markets was significant.

	FISCAL 2011	FISCAL 2012	FISCAL 2013
Direct email contact		1.8M (209 msgs.)	2.4M (230 msgs.)
Facebook fans	2,973	3,576	7,214
Twitter followers	1,043	1,573	2,071
LinkedIn members	5,624	8,517	10,520
Flickr photo views	37,239	99,850	172,910
YouTube views	3,303	5,001	9,468



CAMPUS TRADITIONS AND CLASS ENGAGEMENT

More than 4,000 alumni, parents, and friends participated in more than 120 organized activities at reunion/homecoming last year. Activities included installation ceremonies for Tom Sullivan, 26th president of the University of Vermont. Submission of class notes to the Vermont Quarterly magazine also rose by more than 25 percent. The Student Alumni Association introduced a very significant student ambassador role and the group represented the University at 13 events on and off campus. The students also had a successful Senior Week Program, selling out in a record 24 hours.

MEMBERSHIP PROGRAM

The new Sustaining Membership Program invites all alumni to strengthen their ties to UVM and one another by becoming a sustaining member. Membership provides a variety of benefits and discounts on campus, throughout Vermont and the country. The membership fees support current and future programming of the association. To learn more about becoming a member, visit alumni.uvm.edu/membership.

CAREER SERVICE PARTNERSHIPS

We joined with UVM Career Services to plan and deliver four career networking events in four cities that engaged more than 600 participants and 150 alumni and parent networkers, including a large ALANA representation. Student participation grew 9 percent, including a 17 percent growth at the campus event.



VERMONT DISASTER RELIEF FUND

The UVM Alumni Association contributed \$30,000 to the Vermont Disaster Relief Fund. One dollar was provided for all 30,000 UVM alumni living in Vermont. Our gift match with an additional \$30,000 by an anonymous UVM graduate brought the total contribution to \$60,000.



ALANA PROGRAMS

The Diversity Committee continued to partner with the Black Student Union to promote the Soul Food Social, a highlight of reunion/homecoming that drew more than 400 participants. The ALANA panel and mentoring session grew in attendance by 18 percent over last year.

AFFINITY PROGRAM

The Alumni Association launched its Affinity Program, which offers opportunities for alumni with shared interests and common bonds to connect on meaningful levels beyond the traditional class and regional structure. These may include student activity involvement (Outing Club, student leaders, Cynic, WRUV); professional/career affiliation (environmental, legal, entrepreneurs, educators); identity-based groups (ALANA, Greek, Hillel, LGBT); and regional programs (Chicago, San Francisco, Minneapolis, Philadelphia, Florida).



ATHLETICS PARTNERSHIPS

We formally launched the Catamount Mentoring Program with UVM Athletics and paired 35 former athletes with current student-athletes, offering them career advice and guidance. We also continued to sponsor Catamount TV, which made available 105 home-athletic competitions for free to all alumni.



UVM ALUMNI HOUSE

The UVM Alumni House will provide a home for alumni that celebrates campus life and the rich history of our institution, and engages alumni, prospective and existing students, parents, faculty, and staff when completed. Fundraising totals approach \$3 million. An additional \$6.5 million in commitments is necessary to complete renovations. Please consider supporting this transformational project. Contact the alumni office at alumni@uvm.edu.

ADMISSIONS PARTNERSHIPS

We collaborated with the admissions office to sponsor activities and events to more than 1,180 admitted students—an increase of 33 percent over last year—in Washington, D.C., Boston, New York City, Vermont, Chicago, and five other cities.

BY THE NUMBERS

THE UVM FOUNDATION is responsible for accepting, holding, and investing gifts and endowment income that benefits the University. Gifts are typically designated by donors for scholarships, faculty support, facilities, and other specific purposes, although gifts also may be unrestricted. Gifts to endowments are added to investment principal upon receipt and administered by the Foundation. Endowment spending and current-use gifts are distributed to UVM as needed to support the institution's teaching, research, and outreach mission.

Total commitments—the value of outright gifts, multiyear pledges, and bequest expectancies—reached just over \$44.5 million in FY13 versus \$45 million in FY12. In FY13, the Foundation raised just over \$37 million in receipts, which included outright gifts, payments on pledges, and realized bequests. This represents a significant increase from the \$21.7 million raised during the prior year.

The following tables highlight fundraising activity by college, purpose, source, and fund.

TOTAL COMMITMENTS*	FY09	FY10	FY11	FY12	FY13
New Gifts	11,528,392	15,602,077	9,861,397	13,604,675	25,852,523
New Pledges	3,651,654	21,542,552	5,302,556	9,057,366	10,021,560
New Bequests	2,459,287	3,839,161	5,273,245	22,405,354	8,649,458
GRAND TOTAL	\$17,639,333	\$40,983,790	\$20,437,199	\$45,067,395	\$44,523,540

TOTAL RECEIPTS*	FY09	FY10	FY11	FY12	FY13
New Gifts	11,528,392	15,602,077	9,861,397	13,604,675	25,852,523
Payments on Previous-Year Pledges	10,806,669	6,134,165	7,031,809	5,279,899	7,806,228
Payments on Current-Year Pledges	1,625,764	1,912,109	2,398,737	1,712,756	2,057,335
Realized Bequests	2,706,989	4,138,928	9,777,103	1,130,985	1,286,974
GRAND TOTAL	\$26,667,814	\$27,787,279	\$29,069,047	\$21,728,314	\$37,003,059

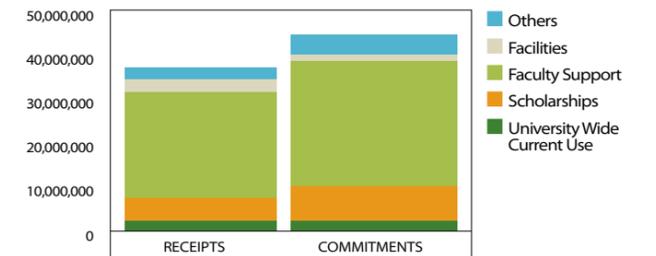
*FY09–FY11 commitments and receipts predate the UVM Foundation

COMMITMENTS BY UVM UNIT	FY13
College of Agriculture & Life Sciences	890,795
College of Arts & Sciences	2,468,731
College of Education & Social Services	787,868
College of Engineering & Mathematics	2,152,645
College of Medicine	13,564,951
College of Nursing & Health Sciences	1,487,974
Rubenstein School of Environment & Natural Resources	1,237,218
School of Business Administration	10,639,976
Honors College	90,020
Graduate College	138,900
Libraries	20,195
Fleming Museum	187,336
Athletics	1,175,630
General University	9,681,302
GRAND TOTAL	\$44,523,540

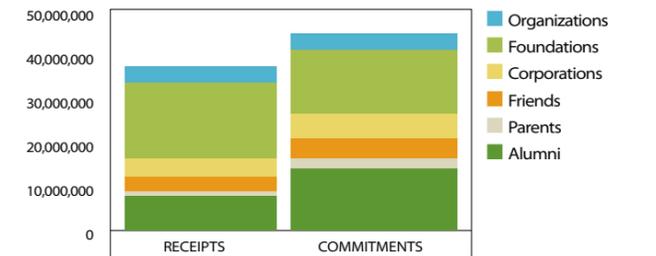
RECEIPTS BY UVM UNIT	FY13
College of Agriculture & Life Sciences	833,355
College of Arts & Sciences	1,181,782
College of Education & Social Services	1,121,785
College of Engineering & Mathematics	709,622
College of Medicine	8,972,997
College of Nursing & Health Sciences	1,378,117
Rubenstein School of Environment & Natural Resources	2,564,913
School of Business Administration	10,806,952
Honors College	825,990
Graduate College	38,050
Libraries	19,490
Fleming Museum	187,266
Athletics	1,008,344
General University	7,354,397
GRAND TOTAL	\$37,003,059



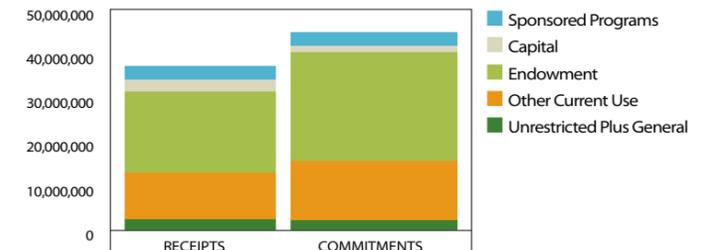
TOTALS BY PURPOSE	RECEIPTS	COMMITMENTS
University Wide Current Use	2,350,341	2,297,263
Scholarships	5,204,248	7,885,408
Faculty Support	23,863,446	28,245,034
Facilities	2,887,024	1,565,088
Others	2,698,001	4,530,747
GRAND TOTAL	\$37,003,059	\$44,523,540



TOTALS BY SOURCE	RECEIPTS	COMMITMENTS
Alumni	7,871,128	14,113,592
Parents	979,926	2,151,545
Friends	3,270,075	4,733,025
Corporations	4,252,476	5,418,924
Foundations	16,970,315	14,410,945
Organizations	3,659,139	3,695,509
GRAND TOTAL	\$37,003,059	\$44,523,540



TOTALS BY FUND TYPE	RECEIPTS	COMMITMENTS
Unrestricted Plus General Scholarship	2,474,636	2,344,748
Other Current Use	10,380,055	13,248,953
Endowment	18,287,909	24,386,915
Capital	2,845,750	1,528,215
Sponsored Programs	3,014,709	3,014,709
GRAND TOTAL	\$37,003,059	\$44,523,540



For additional information about the UVM Foundation's finances, please visit uvmfoundation.org.

GOVERNANCE

The UVM Foundation is governed by a volunteer Board of Directors with full responsibility for the management of the Foundation's business and affairs. The board has six standing committees—Alumni Association, Audit, Development, Executive, Finance and Investment, and Governance—and meets at least twice annually. Members of the board are elected for three-year terms and may serve a maximum of two terms.

Members of the Board of Directors are members of and chosen from the Foundation Leadership Council. The Foundation Leadership Council, which will eventually number 100 members, provides volunteer leadership to the Foundation and University through its philanthropy, service, skills, networking, knowledge, and strategic business acumen. The council was established to engage the institution's most passionate, influential, and accomplished alumni and friends. Members serve five-year terms that may be renewed indefinitely. Board members who have completed their terms continue to be members of the Foundation Leadership Council.

The UVM Alumni Association was incorporated as a core unit of the Foundation in April 2012. Members of the Alumni Association board serve as a vital link between the University and its graduates and are focused on cultivating and stewarding that lifelong relationship.

UVM FOUNDATION BOARD OF DIRECTORS

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Wellesley Hills, Mass.

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President, 2013-present
Washington, D.C.

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Vice President, 2013-present
Hinesburg, Vt.

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Washington, D.C.

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Milton, Vt.

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Summit, N.J.

Joseph J. Thomas '08
Seattle, Wash.

Antoine T. Williams '92
Shelburne, Vt.

Anuradha Yadav '96
Boston, Mass.

MISSION

The mission of the UVM Foundation is to secure and manage private support for the benefit of the University of Vermont.

VISION

The vision of the UVM Foundation is to foster relationships with alumni and donors that maximize their personal and philanthropic investment in the University of Vermont, toward the realization of the University's aspiration to remain among the nation's premier small teaching and research institutions.

VALUES

The UVM Foundation values are reflected in the word PRIDE.

PROFESSIONALISM: As representatives of the UVM Foundation, our work, expertise, and conduct exemplify the highest standards of our profession.

RESPECT: In everything we do, we demonstrate consideration to the needs of our alumni and donors, to the campus community, and to each other.

INTEGRITY: We are fair, honest, and ethical in our work, and straightforward and sincere in our interactions with others.

DEDICATION: We are dedicated to responsibly stewarding the important relationships our alumni and donors have with UVM and inspiring a culture of meaningful engagement and philanthropy.

EXCELLENCE: We strive for excellence in ourselves, by being innovative in our actions, passionate about our work, supportive of our colleagues, and devoted to professional development and personal growth.

*Someone is sitting in the shade today
because someone planted a tree a long time ago.*

— WARREN BUFFETT —



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FOUNDATION

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